



## Terms of Reference (TOR)

for

# Family Planning Media Award 2015-2016



The Directorate General of Family Planning (DGFP) in association with the United Nations Population Fund (UNFPA), Bangladesh is pleased to announce 'Family Planning Media Award 2015-2016' for excellence in reporting and developing programs on Population, Family Planning, Maternal & Child Health issues in Bangladesh. The objective of this Award is to recognize the contribution of the media professionals in the arena of Population, Population development, family planning, Maternal & Child health etc throughout the year 2015-16. Moreover, the FP Media Award is expected to encourage media professionals from both print and electronic media at all levels to acquire more in-depth knowledge and understanding on current scenario of family planning programs and to stimulate high standards of journalism.

The FP Media Award invites the reporting/ programs highlighting the components like Family Planning Program, Total Fertility Rate (TFR), Contraceptive choices and Contraceptive Prevalence Rate (CPR), Unmet needs, Drop-out related issues, Stock out of Contraceptives, Gender Dimension of Contraceptive use, Male Involvement in FP, Maternal Mortality, Early Marriage etc.

Exploratory/ analytical reports/ Success stories published on the above issues, in national and regional dailies (Bangla/ English) from 1<sup>st</sup> July 2015 to 31<sup>st</sup> May 2016 will be eligible for entry. TV and Radio programs & reports addressing the above issues telecasted/ broadcasted from 1<sup>st</sup> July 2015 to 31<sup>st</sup> May 2016 will also be eligible for the competition.

### Conditions for Entry:

1. Entries must be from **working Journalists** from News Agencies/ News papers and Electronic media (TV/ Radio).
2. **Eligible work** (news/ feature reporting and programs) must have been published/ disseminated/ telecasted/ broadcasted between 1<sup>st</sup> July 2015 to 31<sup>st</sup> May 2016
3. More than one entry (maximum three) will be entertained from one individual.
4. **Categories:** Entries will be classified in the following categories:

Types of Production/ program	Print media		Electronic media	
	National	Regional	TV	Radio
News, feature reporting and program	2	1	2 (1 for reporting, 1 for program)	2

### A.PRINT MEDIA:

Published in Bangla or English Dailies

### B.ELECTRONIC MEDIA:

- i. TV: Telecasted through public/ private TV channels
  - ii. Radio: Broadcast through public/ private Radio channels
5. Any type of Article/ program/ reporting (printed/ video) made under HPNSDP budget will not be considered in this regard.

### How to Submit:

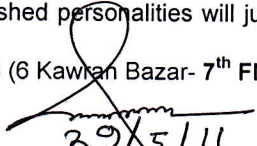
Entries must be submitted to Director (IEM), Directorate General of Family Planning with a forwarding letter/ certificate from the appropriate authority (like Editor/ News Editor/ Chief Reporter of agency/ news paper of print media and Managing Director/ Director/ Chief Reporter/ News Editor/ Producer of the TV/Radio Channels of both public & private). The Original Paper cutting (3 sets per entry) for print media and original CD for programs/ electronic media should be submitted. Moreover, separate composed copy of reporting and composed menu script/ content of the program with name & address of the writer/ author/ director only on the top sheet are needed for the selection.

### What to Win:

Crest, Certificate and Prize money of TK.50,000/- (Taka fifty thousand only) for each item.

**Deadline for entry is 9th JUNE 2016.** A panel of judges comprising distinguished personalities will judge the entries. Decisions of the panel will be treated as final.

For further information please contact **Director-IEM Office**, DGFP, Tel: 9146535 (6 Kawran Bazar- 7<sup>th</sup> Floor, Dhaka).

  
29/5/16  
Md. Ferdous Alam  
Joint Secretary, MOHFW

&  
Director, IEM

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